

# Navigating Future Professionals, Through Real World Practices

## WHAT WE ARE NOT

We are NOT an internship aggregator for finding opportunities – We PROVIDE A FORTIFIED EXPERIENCE through virtual internships and our Development Coaching platform through our Consortium of Business Partners.

## OUR MISSION

is to bridge the "skills gap" by developing, measuring, and improving career performance. As our company name and logo signifies, we navigate and guide the future workforce toward professional excellence, by developing competencies through our Professional Edge Platform© designed to enhance workforce readiness through numerous cutting-edge business models.

## PARTNERSHIPS

We provide what we believe to be a valuable service!  
The organizations we seek to develop relationships goes beyond Client Vendor engagement. It is about changing the future of Career Work-Ready individuals working by developing cost-effective methods during budget challenges.



## POLE STAR EXPERIENTIAL LEARNING™

### CORE COMPETENCY PRACTICE

**THERE ARE FEW PLACES** that provide opportunities for individuals to gain work experience and the chance to gain direct Development Coaching to build the necessary Competencies that address the Skills Gap by so many employers.

AS EDUCATORS we are challenged with GAINFUL EMPLOYMENT requirements that drive the need for change in our process of preparing students to become EMPLOYMENT READY. The challenges are the ability to raise the level of attention to the individual needs of a student in a degree program and most importantly the ability for the student to PRACTICE the Core Competencies that accompany their Degree.

***“Learning is the process whereby knowledge is created through the transformation of experience.”*** - David Kolb

- A Program built on a combination of real **Internship opportunities** and **hands on development coaching** for each individual intern.
- **Real Internships** with organizations who understand building talent is not necessarily local but global.
- Our **Professional Edge Platform (PEP) ©** is designed to build the behaviors and character associated with Core Competency development and practice.
- **Deliverables that provide an edge** for the individuals by serving in an internship. Reference, job reference, certification of Competency Development, and more.

### WHY WE ARE DIFFERENT

We provide real virtual internships with real Businesses and Entrepreneurs who have joined our Consortium. In addition, we engage in providing advanced Development Leader Coaching designed to test, mobilize, and empower our interns to unearth hidden talents, bring a better sense of self awareness, unleash confidence and leadership, and improve the world of work. We need a workforce that is ready for the challenges of tomorrow by improving capabilities today. Knowing how to apply theory to real-world situations develops much needed leadership that addresses the Skills-gap.

At Pole Star Experiential Learning we have our Consortium of Organizations who have partnered with us to apply our enhanced Program to develop Career Ready and Competency-Ready workforce.

**CHECK US OUT!**

# Turnkey Integration, Benefits, Coming Soon!

## DELIVERABLES FOR INTERNS

- Certificate of Competency Completion
- Letter of reference for their employment in the program
- Employment Reference for applications with complete contact information
- Copy of PEP© Report Materials

## FLEXIBLE PROGRAM REQUIREMENTS

- 12 weeks / 10 Hours a week
- ALL VIRTUAL
- Required Weekly Meetings
- Opportunity within Our Consortium of Businesses and Entrepreneurs
- Daily Coaching for Competency Development
- Assessments and regular reviews on progress through entire program

## POSSIBLE POSITION

### OPPORTUNITIES

- Accounting
- Business
- Marketing
- Communication
- Finance
- Human Resources
- Social Media Marketing
- Networking
- Cyber Security
- Operations/Supply Chain
- Healthcare Administration
- Nutrition Science and Wellness
- And Many More...



**Pole Star Experiential Learning Evolution Model**  
(Based on the Dreyfus Model of Skills Acquisition)

## BENEFITS (Institution and Student)

- No development costs for Institutions.
- No added FTE for Administrators or Faculty.
- Institution has full access to Student program records.
- Institution's Career Services will have enhanced skills to work experience to work with in assisting in the employment search.
- Student's will have experience and Competencies they can utilize for an employment edge.
- Student will gain practiced Career and Behavioral Competencies necessary to address employer Skills Gap concerns.

## TURNKEY INTEGRATION

Pole Star Experiential Learning understands that Educational Institutions often experience funded challenges to engage with service vendors. Our objectives are to ease this challenges for Institutions by offering different, but not limited to the following shared funding options:

- Creating Credit-bearing Internship course that will equal or exceed the cost of the program per student. This will allow the Institution to engage with us under a cost sharing arrangement that will not incur any cost to the institution.
- Engage in a Partnership to pursue National, State, or Local Grant Opportunities as a partnership between our Organizations.
- Engage with Institutions to develop a program that will become an option related to a Capstone course or for High School programs it will become a credit-bearing Internship course that will contribute to graduation.
- These are some of the most popular offerings, however, we are also willing to work with the Institution on others.

## COMING SOON!

### Pole Star Experiential Learning is GROWING!

We are continuing to expand our portfolio of services that we are offering to existing and new Clients.

### Entrepreneur Institute at Pole Star Experiential Learning

We will be offering a program to provide a potential entrepreneur the opportunity to build their idea from the ground up. Providing an opportunity for an INCUBATOR service at the end of development.

*"The critical ingredient is getting off your butt and doing something. It's as simple as that. A lot of people have ideas, but there are few who decide to do something about them now. Not tomorrow. Not next week. But today. The true entrepreneur is a doer, not a dreamer." - Nolan Bushnell, Entrepreneur*

**We ARE ABOUT "Navigating Future Professionals, Through Real World Practices"**

- Pole Star Experiential Learning